



ADVERT RATES

	SIZE	POSITION	WEEKLY	MONTHLY
1	277×392 PX	HOME PAGE	N52,500	N200,000
2	1260X176 PX	HOME PAGE	N58,500	N224,000
3	344X380 PX	HOME PAGE	N50,500	N192,000
4	400X700 PX	INSIDE BODY	N55,500	N212,000
5	300X250 PX	INSIDE BODY	N50,500	N192,000
6	250X250 PX	INSIDE BODY	N48,500	N184,000
7	320X100 PX	INSIDE BODY	N50,500	N192,000
8	728X90 PX	BANNER	N50,000	N190,000
9	729X729 PX	BOTTOM	N53,000	N211,000
10	400X700 PX	BOTTOM	N58,500	N224,000

SPONSORED ARTICLE PLACEMENT	PRODUCT	N70,000
SPONSORED ARTICLE PLACEMENT	NON-PRODUCTS	N50,000
SPONSORED ARTICLE PLACEMENT	POLITICAL	N70,000

SPONSORED SOCIAL MEDIA POSTS

VIDEO	N100,000
TEXTS	N70,000
PICTURES	N80,000

09065904170, 08055441309
09152344077, 08126585871

adverts@thewest.ng

Full Media Services,
32, Thomas Salako Street,
Ogba Ikeja Lagos

BRIEFLY ABOUT THEWEST

The West Newspaper is more than just another publication in the already crowded space of media platforms; we are the heartbeat of the vibrant western region of Nigeria. With a deep commitment to ethical journalism, we are on a mission to inform, inspire, and ignite positive change in our community through developmental and solutions journalism. Our dedication to high ethical standards, combined with our unwavering passion for the region, sets us apart as your trusted source for news, analysis, and development-focused reporting.

Our Mission
Informing Readers,
Inspiring S/W Communities
& Igniting Change

The West Newspaper is not just for readers; it's for everyone who cares about the future of Yorubaland. We invite you to be a part of this journey. Share your stories, ideas, and aspirations with us. Together, we can shape a brighter tomorrow for the West.

MORE DETAILS?
thewest.ng/about-us/



TITAN TRUST BANK
0000378407
Full Media Service